

## 2024 **KMWORLD** GUIDE TO KM TRENDS, PRODUCTS, AND SERVICES

This annual guide is for IT and business decision makers as they continue to navigate the major technologies and trends shaping digital transformation today. Published in the May/June edition of KMWorld magazine and as a special PDF download for registered viewers, this unique publication will feature insights and research on adoption rates, buyer perceptions and priorities, key challenges and emerging best practices. It will also include a comprehensive directory of companies, products, and services in the industry. Sponsoring the 2024 Guide will put your company and its solutions front-and-center in the market to increase awareness and interest and drive new engagement with prospective customers

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