

KMWORLD SINGLE-SPONSORED WEBINARS

➤ **KMWorld Web Events** are 1-hour topic- and sponsor-specific sessions broadcast live on the web with streaming audio and PowerPoint presentations. Audiences have real-time interaction with senior executives and key industry consultants discussing new solutions, best practices, and actual case studies.

KMWorld will produce, market, and broadcast your 1-hour Web Event.

- Aggressive online advertising campaign
- KMWorld moderator
- Speakers can participate from their own offices.
- Real-time polling and Q&A
- Attendee registration, monitoring, and reporting
- Event archiving and online posting on the KMWorld.com website for anytime, on-demand viewing for 1 year
- Live Screen Share Demos
- Video Clips

KMWorld provides a turnkey solution for the complete organization, management, marketing, and execution of your Web Event.

➤ **Event Marketing**

KMWorld will design and produce:

- An online text invitation with your company logo and session content summary to be placed on KMWorld.com
- Event will be promoted in the *KMWorld NewsLinks*
- A banner to run on KMWorld.com website
- A reminder phone call and email blast to all registrants prior to the event

➤ **Moderators/Industry Experts**

- KMWorld will provide a moderator/industry expert to facilitate your event.

➤ **Web Event Program & Highlights**

- 1-hour event, complete with streaming audio, broadcast live over the internet
- Producer for staging of content and online rehearsal services at each event

- PowerPoint slide synchronization
- Browser-based Q&A capabilities and polling and survey questions
- Detailed monitoring and reporting
- Complete registration management, including final list of all registrants and participants
- Event archiving on KMWorld.com for 1 year, for anytime, on-demand viewing
- MP4 files of your event for local playback (trade shows, sales presentations, etc.)
- Event presentation (PowerPoint slides) available online postevent for viewing and downloading.
- Minimum of 200-lead guarantee

The entire event will be created (with the assistance of the sponsor), managed, and executed by KMWorld. Our production personnel will assist all participants.

➤ **Cost: \$15,000 net**

Examples of archived KMWorld Web Events, plus upcoming opportunities, can be viewed at www.kmworld.com/Webinars.

➤ **Contact us to discuss your KMWorld.com marketing program:**

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2024 KMWorld SINGLE-SPONSORED WEBINAR CALENDAR

➤ **Available to an exclusive sponsor**, KMWorld single-sponsored webinars offer your organization the opportunity to engage directly with technology buyers and

JANUARY 23, 2024

Content Migration Trends: Changes, Challenges, and Opportunities

MARCH 5, 2024

Harnessing Knowledge Graphs and LLMs

MAY 14, 2024

Unlocking Enterprise Knowledge With Microlearning

Don't see a topic on your mind? KMWorld can produce a custom webinar for your organization on any subject relevant to its audience.

influencers by delivering your solution message alongside thought leadership and education. You get the entire spotlight and dedicated leads.

JULY 9, 2024

Governing Enterprise Knowledge in the AI Era

SEPTEMBER 10, 2024

Adopting Intelligent Virtual Assistants in the Enterprise

NOVEMBER 12, 2024

Powering Your Business Applications With NLP, NLU, and NLG

2024 KMWorld ROUNDTABLE WEBINAR CALENDAR

➤ **Schedule of Dates and Topics**

FEBRUARY 13, 2024

The Top Trends in KM for 2024

FEBRUARY 27, 2024

Improving the Employee Experience and Workplace Productivity

MARCH 19, 2024

Top KM Practices for Optimizing Customer Experience

APRIL 9, 2024

Building Better AI Solutions With Semantics

APRIL 23, 2024

Modern Knowledge Management: Platforms and Tools

MAY 21, 2024

Intelligent Content Management: Game-Changing Technologies and Strategies

JUNE 11, 2024

What's Ahead in Search: AI, NLP, Knowledge Graphs, and More

JUNE 25, 2024

Rethinking KM for Agility, Efficiency, and Innovation

JULY 23, 2024

Breaking Down Silos for Customer Support Success

SEPTEMBER 24, 2024

The Future of Document Management: Automation and AI Trends

OCTOBER 8, 2024

Managing, Securing, and Governing Content in the Modern Enterprise

OCTOBER 15, 2024

TechTalk: Top Trends to Catch at KMWorld 2024

OCTOBER 22, 2024

Advancements in Enterprise Taxonomy Management: New Breakthroughs and Use Cases

NOVEMBER 5, 2024

Enabling Knowledge-Based AI

DECEMBER 10, 2024

Achieving Privacy, Security, and Productivity on Your AI Journey

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