

## KMWORLD SINGLE-SPONSORED WEBINARS

➤ **KMWorld Web Events** are 1-hour topic- and sponsor-specific sessions broadcast live on the web with streaming audio and PowerPoint presentations. Audiences have real-time interaction with senior executives and key industry consultants discussing new solutions, best practices, and actual case studies.

KMWorld will produce, market, and broadcast your 1-hour Web Event.

- Aggressive online advertising campaign
- KMWorld moderator
- Speakers can participate from their own offices.
- Real-time polling and Q&A
- Attendee registration, monitoring, and reporting
- Event archiving and online posting on the KMWorld.com website for anytime, on-demand viewing for 1 year
- Live Screen Share Demos
- Video Clips

KMWorld provides a turnkey solution for the complete organization, management, marketing, and execution of your Web Event.

### ➤ **Event Marketing**

**KMWorld will design and produce:**

- An online text invitation with your company logo and session content summary to be placed on KMWorld.com
- Event will be promoted in the *KMWorld NewsLinks*
- A banner to run on KMWorld.com website
- A reminder phone call and email blast to all registrants prior to the event

### ➤ **Moderators/Industry Experts**

- KMWorld will provide a moderator/industry expert to facilitate your event.

### ➤ **Web Event Program & Highlights**

- 1-hour event, complete with streaming audio, broadcast live over the internet
- Producer for staging of content and online rehearsal services at each event

- PowerPoint slide synchronization
- Browser-based Q&A capabilities and polling and survey questions
- Detailed monitoring and reporting
- Complete registration management, including final list of all registrants and participants
- Event archiving on KMWorld.com for 1 year, for anytime, on-demand viewing
- MP4 files of your event for local playback (trade shows, sales presentations, etc.)
- Event presentation (PowerPoint slides) available online postevent for viewing and downloading.
- Minimum of 200-lead guarantee

The entire event will be created (with the assistance of the sponsor), managed, and executed by KMWorld. Our production personnel will assist all participants.

➤ **Cost: \$15,000 net**

**Examples of archived KMWorld Web Events, plus upcoming opportunities, can be viewed at [www.kmworld.com/Webinars](http://www.kmworld.com/Webinars).**

➤ **Contact us to discuss your KMWorld.com marketing program:**

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## 2024 KMWorld SINGLE-SPONSORED WEBINAR CALENDAR

➤ **Available to an exclusive sponsor**, KMWorld single-sponsored webinars offer your organization the opportunity to engage directly with technology buyers and

**JANUARY 23, 2024**

**Content Migration Trends: Changes, Challenges, and Opportunities**

**MARCH 5, 2024**

**Harnessing Knowledge Graphs and LLMs**

**MAY 14, 2024**

**Unlocking Enterprise Knowledge With Microlearning**

*Don't see a topic on your mind? KMWorld can produce a custom webinar for your organization on any subject relevant to its audience.*

influencers by delivering your solution message alongside thought leadership and education. You get the entire spotlight and dedicated leads.

**JULY 9, 2024**

**Governing Enterprise Knowledge in the AI Era**

**SEPTEMBER 10, 2024**

**Adopting Intelligent Virtual Assistants in the Enterprise**

**NOVEMBER 12, 2024**

**Powering Your Business Applications With NLP, NLU, and NLG**

## 2024 KMWorld ROUNDTABLE WEBINAR CALENDAR

### ➤ **Schedule of Dates and Topics**

**FEBRUARY 13, 2024**

**The Top Trends in KM for 2024**

**FEBRUARY 27, 2024**

**Improving the Employee Experience and Workplace Productivity**

**MARCH 19, 2024**

**Top KM Practices for Optimizing Customer Experience**

**APRIL 9, 2024**

**Building Better AI Solutions With Semantics**

**APRIL 23, 2024**

**Modern Knowledge Management: Platforms and Tools**

**MAY 21, 2024**

**Intelligent Content Management: Game-Changing Technologies and Strategies**

**JUNE 11, 2024**

**What's Ahead in Search: AI, NLP, Knowledge Graphs, and More**

**JUNE 25, 2024**

**Rethinking KM for Agility, Efficiency, and Innovation**

**JULY 23, 2024**

**Breaking Down Silos for Customer Support Success**

**SEPTEMBER 24, 2024**

**The Future of Document Management: Automation and AI Trends**

**OCTOBER 8, 2024**

**Managing, Securing, and Governing Content in the Modern Enterprise**

**OCTOBER 15, 2024**

**TechTalk: Top Trends to Catch at KMWorld 2024**

**OCTOBER 22, 2024**

**Advancements in Enterprise Taxonomy Management: New Breakthroughs and Use Cases**

**NOVEMBER 5, 2024**

**Enabling Knowledge-Based AI**

**DECEMBER 10, 2024**

**Achieving Privacy, Security, and Productivity on Your AI Journey**

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